



**OXFORDSHIRE COUNTY COUNCIL
(HIGHMOOR AND ROTHERFIELDS AREA) (SPEED LIMITS) ORDER 20****

STATEMENT OF REASONS

Oxfordshire County Council wants to make our built environments safer and more attractive places to walk and cycle. To enable this, 20mph speed restrictions are being used to help promote alternative modes of transport for local travel.

Streets are central to everyday life in Oxfordshire. They play a role in all transport journey's and are places where people shop, work and spend time. Improving the experience of being on Oxfordshire's streets will therefore improve people's local areas and their everyday lives. Improving streets to encourage active travel will also help to deliver further benefits for people in Oxfordshire. A wide range of people choosing to walk, and cycle will help to improve public health, reduce road noise, improve air quality and make local areas more relaxing. Furthermore, 20mph speed limits will help reduce casualty rates and improve road safety.

As part of the County Council's commitment to 'Vision Zero' (i.e. the elimination of deaths & serious injuries from road traffic collisions in Oxfordshire) communities have been able to request the introduction of 20mph speed limits in their area. In February 2022, the County Councils Cabinet approved funding and the strategy for how 20mph speed limits should be considered and introduced. Whilst the County Council is not introducing 'blanket' 20mph zones throughout Oxfordshire, the belief is that the greater level of coverage attained across the county will help with a greater level of compliance.

The implementation of schemes - if approved - would be at no cost to local town or parish councils and the authority will support measures in areas that can range from a whole village/town or on a single street, with Officers working with local bodies to establish the best methods for ensuring compliance within their areas.

Following concerns raised by the parish regarding road safety on local roads, Oxfordshire County Council is proposing to introduce a 20mph speed limit within Highmoor, replacing the majority of the existing 30mph speed limit in the process.

Part of the existing 30 speed limit will remain on the B481 Nettlebed to Reading Road leading northwards out of the village, with Officers having taken the current road environment into account.

The County Council continues its responsibility to consider the provision of convenient and safe movement of motor vehicles and other traffic, and the proposed measures are aimed at ensuring that danger is minimised whilst facilitating the effective and safe passage of traffic.

Date: 11 October 2024

Traffic Regulation Order & Schemes
for the Director of Environment & Highways
Oxfordshire County Council
County Hall
New Road
Oxford
OX1 1ND.